

ALMANAC ADVERTISING SPECS AND DELIVERY INFO MECHANICAL REQUIREMENTS



THE INTERNATIONAL EMMY® ALMANAC
THE PUBLICATION OF
THE INTERNATIONAL EMMY® AWARDS



Electronic files required:

Preferable: We accept PDFx-1a compliant PDF files. Industry recommendation is to generate your PDF files using standard PDF creation tools such as Adobe Acrobat Distiller. To utilize this standard application, first create a postscript file from the application and then distill that postscript file to a PDF using Adobe Acrobat Distiller's high-quality press settings. We do not recommend you export or print directly to a PDF file from the application as these files contain known issues and are not widely supported.

Also accepted: Macintosh-formatted QuarkXPress files. All supporting fonts and pictures must be included. CMYK specs only (RGB images are not accepted). Accepted program files: QuarkXpress v3.2 and higher (No Passport); Adobe Illustrator v8.0 and higher (EPS files); Macromedia Freehand v8.0 and higher (EPS files). No native files accepted.

All images should be 300 dpi or higher. Spreads and multiple ads must have order of pages clearly marked.

ALL MATERIALS MUST BE ACCOMPANIED BY DIGITAL COLOR PROOFS.

AD SIZE

In Inches

Trim Size: 8 1/2 X 11

Full Page: 8 3/4 X 11 1/4 (bleed)

7 1/4 X 10 (non-bleed)

Half Page: 7 1/4 X 4 7/8 (horizontal)

3 1/2 X 10 (vertical)

In Millimeters

Trim Size: 216 x 279

Full Page: 222 x 288 (bleed)

184 x 254 (non-bleed)

Half Page: 184 x 124 (horizontal)

89 x 254 (vertical)

2 Page Spread: 17 1/2 X 11 1/2 (Trim should be 17 x 11)

AD MATERIAL DUE NO LATER THAN OCTOBER 1

Email ad material to: gerry.brahney@iemmys.tv

or

Send CD of ad material to:

The International Academy of Television Arts & Sciences

888 Seventh Avenue, 5th Floor

New York, NY 10019

Attention: Gerry Brahney

Ms. Gerry Brahney, Advertising Director

Phone: (732) 528-1832 Fax: (732) 528-1899

ADVERTISING RESERVATION ORDER FORM

Size	B/W	One Color	Full Color
Full Page	\$3,100	\$3,600	\$4,400
Half Page	\$2,200	\$2,500	\$3,100
2 Page Spread	\$4,900	\$5,700	\$6,200

Info on Premium Positions Available Upon Request

Contact: Ms. Gerry Brahney, Advertising Director

Phone: (732) 528-1832 Fax: (732) 528-1899

Email: gerry.brahney@iemmys.tv

Page Size _____ B/W One Color Full Color

Name _____

Company _____

Address _____

Phone _____

Fax _____

Email _____

Please Fax this Ad Reservation Order Form as soon as possible to:

Gerry Brahney Fax: (732) 528-1899