



## 2017 RULES & REGULATIONS JCS INTERNATIONAL YOUNG CREATIVES AWARD

### 2017 THEME: **Women Peacemakers**

The International Academy of Television Arts & Sciences presents the JCS International Young Creatives Award, designed to discover, recognize and foster young talent from around the world while creating a global conversation around Peace. The competition recognizes young creatives (18 to 29 years old), and offers them the acknowledgement and encouragement that might lead to a successful career in television. Entrants are asked to create a one (1) minute video on the peace-based theme of the year. The deadline for submissions is **September 14, 2017 at 11:59pm EST**.

Three (3) winners will be flown to New York City to be presented with the JCS International Young Creatives Award plaque at the International Emmy® World Television Festival on November 18, 2017. The winners will also be invited to take part in the red carpet festivities at the 45th International Emmy® Awards on November 20, 2017.

JCS International is a global media company headquartered in New York City. Founded in 1979, JCS pioneered the one-stop shop concept, offering full-service production capabilities, from conception to execution, all under one roof. For decades, JCS has brought together media outlets from around the world and helped them fulfill their mission. Now, JCS is creating a unique new media platform for young companies, entrepreneurs and creative talent, helping its partners realize their potential and scale. The company is privately held by the Ronald S. Lauder Group.

The International Academy of Television Arts & Sciences is a membership based organization comprised of leading media and entertainment figures from over 60 countries and 500 companies from all sectors of television including internet, mobile and technology. The Academy's yearly schedule of events includes the prestigious International Emmy® Awards held in New York, The International Emmy® Kids Awards at MIPTV and a series of industry events such as Academy Day, The International Emmy® World Television Festival and Panels on substantive industry topics. The International Academy of Television Arts & Sciences recognizes excellence in television produced outside of the United States, as well as US Primetime programs produced in languages other than English, with the prestigious Emmy® Award. Currently celebrating programming across varied areas including: Arts Programming, Current Affairs, Comedy, Documentary, Drama Series, News, Non-Scripted Entertainment, Short-Form Series, Telenovela, and TV Movie/Mini-Series, it also recognizes excellence in Performances, Kids programming and Digital. For more information go to [www.iemmys.tv](http://www.iemmys.tv).

## RULES AND REGULATIONS

### I. Eligibility

- The Applicant must be a non-U.S. citizen (dual citizens are eligible).
- The Applicant must be a minimum of 18 years of age upon completion of entry form.
- The Applicant must not have reached his/her 30<sup>th</sup> birthday as of December 31, 2017.
- The Applicant cannot be an Employee or a relative of a staff member of JCS International and/or of the International Academy of Television Arts & Sciences
- The Applicant must deliver an original completed one (1) minute video (including credits if applicable) on the theme of the year: **Women Peacemakers**
- The video must be submitted in English (produced, dubbed, or subtitled.)
- The Applicant must be the creator(s) of the video.
- All Applicants must complete the entry form to be eligible.
- Use of unauthorized copyrighted material is not acceptable. Participants are responsible for obtaining any and all releases and consents necessary to permit use and exploitation of the video, prior to submission.
- Entries must be original work of the participant.
- Material that has previously been sold or is currently under option may not be submitted.
- Individual Participants may enter multiple videos; however, only one of their videos can be selected for the final round.
- Commercials and/or any content created to promote a brand or service are ineligible.
- The Academy reserves the right to not accept any program deemed unsuitable. The ruling of the Academy is final.
- There is no entry fee to submit a video into the competition.

### II. Entry Submission

- Deadline for receipt of submissions is September 14, 2017, 11:59pm EST.
- Entries must be submitted through the online competition platform.
- Video must have the following technical specifications: Mp4 file, H.264 codec, 1280x720 frame size (16:9 Aspect Ratio), web optimized, 2 Mbps total bitrate.

### III. Judging of Entries

- The First round of the selection is by popular vote. Any given individual can only vote once for an Entry; however, they can vote for multiple Entries of their liking. Public voting will be open from September 15<sup>th</sup> to September 25<sup>th</sup>. The twenty (20) videos (One (1) per individual participants) with the most Likes on the judging portal will move on to the Final round.
- The Final round is judged in person by a panel of jurors invited by the International Academy of Television Arts & Sciences, after consultation with JCS International. The jurors' decisions will be based on the original story illustrating the theme of the year; characters and how they are developed; creativity; and knowledge of craft. The decision of the jurors is final.
- Final round jurors will select three (3) Winners.
- The three (3) Winners will be notified by the end of September.

### IV. Winning the Competition

- The three (3) Winners\* will be invited to attend the 45<sup>th</sup> International Emmy® Awards events in New York\*\*, from Friday, November 17<sup>th</sup> to Monday, November 20, 2017 included (travel to and from New York, as well as accommodation for 4 nights in New York will be provided by the Academy)
- Winners will be presented with an Official Plaque at the International Emmy® World Television Festival in New York City on Saturday, November 18, 2017.
- Winners will have a seat at the JCS International table at the 45th International Emmy® Awards Gala on Monday, November 20, 2017

\* In the event that more than one person participated in the making of a winning entry, one person must be designated to represent the group in New York, attend the events, and be presented with the prize.

\*\* **Winners must have a valid passport and are responsible for arranging any visa they might need to enter the U.S. (The Academy will provide an invitation letter to facilitate the process).**

**By submitting an Entry into the competition, you agree to the following:**

1. I hereby represent and warrant to the International Academy of Television Arts that my entry (the “Entry”) in the competition (the “Competition”) is: (i) completely my original work; (ii) not copied from any other source or previously exploited or distributed in any media or format; (iii) not in the public domain; and (iv) not in violation of the rights of any kind or nature of any other person or entity. The International Academy hereby reserves the right in its sole discretion to disqualify any entries.
2. I hereby certify that I meet all of the eligibility requirements stated in the Rules and Regulations.
3. I hereby acknowledge that the International Academy, JCS International, and the competition Jurors, as well as their respective affiliates, employees, officers, directors, licensees, and assigns (collectively, “Designated Entities”) engage, have engaged, and may engage in the future, in and in connection with the developing, writing, and exploiting literary, artistic, and other material, including screenplays, teleplays, treatments, themes and plots (collectively, the “Materials”). I hereby acknowledge and agree that any Materials that any Designated Entity may hereinafter use or exploit may have originated with a Designated Entity, or with a third party that has submitted such Materials to a Designated Entity, and that such Materials may resemble or be identical to, my Entry. I therefore agree that I will not be entitled to any credit or compensation of any kind in the event that any third party’s Materials similar or identical to my video may be created by a Designated Entity. Furthermore, as an inducement to The International Academy to accept my Entry into the Competition, I hereby waive any claim or right of action against all Designated Entities (including, without limitation, the International Academy of Television Arts & Sciences, for any use of any third party’s Materials (or any portions thereof) whether or not such Materials contain any features or elements similar or identical to those contained in my Entry.
4. I hereby grant the International Academy and JCS International the non-exclusive right to use my name and likeness in connection with any and all publicity or promotional activities associated with the Competition, any and all future competitions, and any other events that the International Academy of Television Arts & Sciences and/or JCS International may organize.
5. I agree to indemnify, defend, and hold harmless the International Academy / JCS International Young Creatives Award competition and Jurors, individually and collectively, and all officers and members of the International Academy and JCS International from and against all claims, demands, damages, judgments, and liabilities arising out of or in connection with any and all claims of third parties, in connection with my Entry, including without limitation, claims based on rights of privacy, rights of publicity, false light, defamation or copyright or trademark infringement.
6. I have read and understand this agreement and it shall stand as our sole agreement.