

INTERNATIONAL EMMY®

The Magazine of the International Academy of Television Arts & Sciences

Size	B/W	Full Color
Full Page	\$3,800	\$4,400
Half Page	\$2,600	\$3,100
2 Page Spread	N/A	\$6,200

International Emmy® Magazine
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Ad material due no later than September 20, 2016

Info on Premium Positions Available Upon Request

Mechanical Requirements

Electronic files required

Prefereable: We accept **PDFx-1a compliant PDF files**. Industry recommendation is to generate your PDF files using standard PDF creation tools such as Adobe Acrobat Distiller. To utilize this standard application, first create a postscript file from the application then distill that postscript file to a PDF using Adobe Acrobat Distiller's high-quality press settings. We do not recommend that you export or print directly to a PDF file from the application as these files contain known issues and are not widely supported.

All artwork must be **CMYK**. RGB and spot colors are not acceptable. Please keep crop marks and registration marks outside of the bleed area.

All images should be **300dpi** or higher. Spreads and multiple ads must have order of pages clearly marked.

Ad Size

	In Inches		In Millimeters	
Full Page	8.5 x 11"	(trim size)	216 x 279mm	(trim size)
	8.875 x 11.375"	(bleed)	226 x 289mm	(bleed)
	7.25 x 10"	(non-bleed)	184 x 254mm	(non-bleed)
Half Page	7.25 x 4.875"	(horizontal)	184 x 124mm	(horizontal)
	3.5 x 10"	(vertical)	89 x 254mm	(vertical)
2 Page Spread	17 x 11"	(trim size)	432 x 279mm	(trim size)
	17.625 x 11.625"	(bleed)	448 x 295mm	(bleed)

Please allow 0.5" (14mm) for the gutter, 0.25" (7mm) on each side of center

Please keep text, logos and images 0.5" (14mm) away from the trim.
