



# INTERNATIONAL EMMY® AWARDS

## The International Emmy® Awards

### Kids: Digital - PRESENTATION GUIDELINES

Please remember that jurors are evaluating your project based solely on your presentation and summary. The following criteria will provide guidelines for your presentation:

Your presentation should **include**:

- Descriptions and demonstrations/clips of enhanced features
- Plot line of story
- Information about the different delivering platforms (including the broadcast television program, if applicable), how the program can be accessed on each and how they are related
- Voice-over narration
- Creative and technical objectives
- All presentations must be subtitled/closed-captioned in English.

Your presentation must **avoid**:

- **Promotional material and marketing statistics (including total number of viewers or website hits) – this will need to be edited out.**
- Long, uninterrupted clips from program
- Extensive plot explanations
- Full webisode(s)
- A length of under 00:03:00 or over 00:07:00
- Solely a walk-through of website