

PRIVACY POLICY

INTERNATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

Version Date: May 28, 2021

GENERAL

International Academy of Television Arts & Sciences, Inc (the “Academy” or “we” or “us” or “our”) collects information from and about its users (“user” or “you”) that use our website located at www.iemmys.tv, including other media forms, media channels, mobile websites or mobile applications, related or connected thereto, that link to this Privacy Policy (collectively, the “Website”). The following Academy privacy policy (“Privacy Policy”) is designed to inform you, as a user of the Website, about the types of information that the Academy collects from you in connection with your use of the Website. It also is intended to explain the conditions under which the Academy uses and discloses that information, and your rights and choices in relation to that information. Changes to this Privacy Policy are discussed at the end of this document. Each time you use the Website, however, the current version of this Privacy Policy will apply. Accordingly, each time you use the Website you should check the date of this Privacy Policy (which appears at the beginning of this document) and review any changes since the last time you used the Website.

The Website is hosted in the United States of America and is subject to U.S. state and federal law. If you are accessing our Website from other jurisdictions, please be advised that we transfer your information to the United States, and by using our Website, you consent to that transfer and use of your information in accordance with this Privacy Policy. Any persons accessing our Website from any jurisdiction with laws or regulations governing the use of the Internet, including privacy and data security, different from those of the United States, may only use the Website in a manner lawful in their jurisdiction. If your use of the Website would be unlawful in your jurisdiction, please do not use the Website. For personal data transferred from the United Kingdom, the European Union, and Switzerland, we will provide appropriate safeguards, such as through the use of standard contractual clauses.

BY USING OR ACCESSING THE WEBSITE, YOU AGREE TO OUR [TERMS OF USE](#) AND ACCEPT THE COLLECTION, USE, AND DISCLOSURE PRACTICES DESCRIBED IN THIS PRIVACY POLICY. IF YOU DO NOT AGREE, DISCONTINUE USE OF THE WEBSITE.

If you have any questions or wish to exercise your rights and choices, please contact us as set out in the “Contact” section below.

COLLECTION, USE AND SHARING OF INFORMATION

Information Collected Automatically

The Academy automatically collects information from users of the Website. That information includes the user’s Internet Protocol (IP) address, operating system, browser and device type, and locations of the websites the user views right before arriving at, while navigating and immediately after leaving the Website, the imprecise geographic location of the visitor’s point of connectivity (such as location derived from an IP address or data that indicates a city or postal code level), as well as other statistical usage

data. The Academy analyzes this information to help the Academy better understand how the Website is being used. By identifying patterns and trends in usage, the Academy is able to better design the Website to improve users' experiences, both in terms of content and ease of use. The Academy may also share the information it collects automatically from Website users in aggregated or deidentified form, such as by publishing a report on trends in the usage of the Website that cannot be used to infer information about, or otherwise be linked to, a particular individual. To understand how we use this information for analytics and advertising purposes please see the "Analytics and Advertising" section below.

The types of tracking technologies we use to automatically collect information include:

Web Cookies

A "Web Cookie" is a string of information which assigns you a unique identification that a website stores on a your computer, and that your browser provides to the website each time you submit a query to the website. We use Web Cookies on the Website to keep track of services you have used, to record registration information regarding your login name and password, to record your user preferences, to keep you logged into the Website and to facilitate purchase procedures. The Academy also uses Web Cookies to track the pages that users visit during each Website session, both to help the Academy improve users' experiences and to help the Academy understand how the Website is being used. The Academy analyzes and shares in aggregated or deidentified form information gathered using Web Cookies, so as to help the Academy, its partners and our vendors better understand how the Website is being used. **USERS WHO DO NOT WISH TO HAVE WEB COOKIES PLACED ON THEIR COMPUTERS SHOULD SET THEIR BROWSERS TO REFUSE WEB COOKIES BEFORE ACCESSING THE WEBSITE, WITH THE UNDERSTANDING THAT CERTAIN FEATURES OF THE WEBSITE MAY NOT FUNCTION PROPERLY WITHOUT THE AID OF WEB COOKIES.**

Web Beacons

A "Web Beacon", also known as a pixel, is an object that is embedded in a web page or email that is usually invisible to the user and allows website operators to check whether a user has viewed a particular web page or an email. The Academy uses Web Beacons on the Website and in emails to count users who have visited particular pages, viewed emails and to deliver co-branded services. Web Beacons are a technique the Academy uses to compile aggregated and deidentified statistics about Website usage. You may not decline Web Beacons. However, they can be rendered ineffective by declining all Web Cookies or modifying your browser setting to notify you each time a Web Cookie is tendered, permitting you to accept or decline Web Cookies on an individual basis.

Analytics and Advertising

We use vendors and other parties, including Google (such as through the Google Analytics cookie and DoubleClick cookie) to inform, optimize and serve ads on and off the Website based on your past activity on the Website. In addition, the information collected is used to analyze and track data, determine the popularity of certain content and better understand Website activity. If you do not want any information to be collected and used by Google Analytics, you can install an opt-out in your web browser (<https://tools.google.com/dlpage/gaoptout/>) and/or opt out from Google Analytics for Display Advertising or the Google Display Network by using Google's Ads Settings (www.google.com/settings/ads).

As part of this process, we may incorporate tracking technologies into our own Website (including our website and emails) as well as into our ads displayed on other websites and services. Some of these

tracking technologies may track your activities across time and services for purpose of associating the different devices you use and delivering relevant ads and/or other content to you (“**Interest-based Advertising**”).

We also use audience matching services to reach people (or people similar to people) who have visited our Website or are identified in one or more of our databases (“**Matched Ads**”). This is done by us uploading a customer list to another party or incorporating a web beacon from another party into our own Website, and the other party matching common factors between our data and their data or other datasets. For instance, we incorporate the Facebook pixel on our Website and may share your email address with Facebook as part of our use of Facebook Custom Audiences.

Vendors and other parties may act as our service providers, or in certain contexts, independently decide how to process your information. We encourage you to familiarize yourself with and consult their privacy policies and terms of use.

The companies we work with to provide you with targeted ads are required by us to give you the choice to opt out of receiving targeted ads. Most of these companies are participants of the Digital Advertising Alliance (“**DAA**”) and/or the Network Advertising Initiative (“**NAI**”). To learn more about the targeted ads provided by these companies, and how to opt out of receiving certain targeted ads from them, please visit: (i) for website targeted ads from DAA participants, <https://www.aboutads.info/choices>; (ii) for app targeted ads from DAA participants, <https://www.aboutads.info/appchoices>; and (iii) for targeted ads from NAI participants, <https://www.networkadvertising.org/choices/>. Opting out only means that the selected participants should no longer deliver certain targeted ads to you but does not mean you will no longer receive any targeted content and/or ads (e.g., in connection with the participants’ other customers or from other technology services).

To opt out of us using your data for Matched Ads, please contact us as set forth in the “Contact” section below and specify that you wish to opt out of Matched Ads. We will request that the applicable party not serve you Matched Ads based on information we provide to it. Alternatively, you may directly contact the applicable party to opt out.

You may also limit our use of information collected from or about your mobile device for purposes of serving targeted ads to you by going to your device settings and selecting “Limit Ad Tracking” (for iOS devices) or “Opt out of Interest-Based Ads” (for Android devices).

Please note that if you opt out using any of these methods, the opt out will only apply to the specific browser or device from which you opt out. We are not responsible for the effectiveness of, or compliance with, any opt out options or programs, or the accuracy of any other entities’ statements regarding their opt out options or programs.

Aggregated and Deidentified Information

We may share aggregated and deidentified information we collect for any purpose except as prohibited by applicable law. We share such aggregated or deidentified information with our vendors, affiliate companies, advisors, advertisers and investors for the purpose of conducting general business analysis. For example, we provide our advertisers with the number of visitors to the Website and the most popular features or services accessed. This information is used to develop website content and services that we hope you and other users will find of interest and for advertising purposes.

Information You Provide

The Academy collects information provided by users themselves when (1) registering for our service, (2) applying for membership, updating an existing membership account, or registering for an event, (3) entering into the International Emmy Awards competition, participating in contests, surveys or other features of our service, or responding to offers or advertisements, (4) communicating with us and communicating with other members on the Website, including the content within such messages, (5) creating a public profile, or (6) signing up to receive newsletters or other promotional communications. This information includes first and last name, postal address, email address and telephone number, job title and organization, and, if you transact business (e.g. become a member of the Academy) with us, financial information such as your payment method (e.g., valid credit card number, type, expiration date, or other financial information as necessary to process your payments). If you provide us with contact information for another person, such as first and last name, email address, and phone number for a guest when registering for an event, it is your responsibility to get permission from them to provide us with their information and make them aware of this Privacy Policy. By using this functionality, you acknowledge and agree that you have your contact's consent for us to use their contact information to fulfill your request. We also request information about your interests and activities, your gender, age, date of birth, username, password, password hints, hometown and other demographic information. Users of the Website are under no obligation to provide the Academy with the information described above, with the caveat that a user's refusal to do so may prevent the user from using certain Website features, such as the ability to register for an event. You may choose to voluntarily provide other information to us that we do not request, and, in such instances, you are solely responsible for such information.

Please note, any user-generated content submitted to us in connection with an International Emmy Awards competition must comply with our [Terms of Use](#).

Online Postings

Certain information collected from users may be disclosed as a matter of course as a result of your use of the Website. We may provide areas on the Website where you can post publicly your photograph, biography, and other information relating to your activities on the Website. Such postings are governed by our [Terms of Use](#). In addition, such postings may appear on other websites or when searches are executed on the subject of your posting. Also, whenever you voluntarily disclose information on publicly-viewable web pages, that information will be publicly available and can be collected and used by others. For example, if you post your email address, you may receive unsolicited messages. We cannot control who reads your posting or what other users may do with the information you voluntarily post, so we encourage you to exercise discretion and caution with respect to your information. **USERS ASSUME ALL RESPONSIBILITY FOR ANY LOSS OF PRIVACY OR OTHER HARM RESULTING FROM PUBLICLY POSTING THEIR INFORMATION.**

Information from Other Sources

We also collect information from other sources, including:

Social Networks with which you interact.

Partners that offer co-branded services, sell or distribute our products and services, or engage in joint marketing activities.

Public-available sources including data in the public domain.

General Use

The Academy uses the information it collects about you (1) to deliver the products and services that you have requested; (2) to manage your account and provide you with customer support; (3) to communicate with you by email, postal mail, telephone and/or mobile device about products or services that may be of interest to you either from us, our affiliate companies or other third parties; (4) to develop and display content and advertising tailored to your interests on the Website and other sites; (5) to resolve disputes and troubleshoot problems; (6) to measure consumer interest in our products and services; (7) to inform you of updates; (8) to customize your experience; (9) to detect and protect us against error, fraud and other criminal activity; (10) to enforce our policies and Terms of Use; (11) to conduct promotions, including verifying your eligibility and delivering prizes in connection with your entries; (12) to improve the Website, and other Academy websites, apps, marketing efforts, products and services; (13) to operate and manage the Website; (14) to conduct research, including focus groups and surveys; and (15) for other purposes as otherwise described to you at the time of collection, to facilitate your request, or with notice to you and your consent. At times, we look across multiple users to identify problems. In particular, we examine user information to identify users using multiple user IDs or aliases. We compare and review user information for accuracy and to detect errors and omissions. We use your financial information or payment method to process payments for any purchases made on the Website, to enroll you in the discount, rebate, and other programs in which you elect to participate, to protect against or identify possible fraudulent transactions and otherwise as needed to manage our business. Notwithstanding the above, we may use information that does not identify you (including information that has been aggregated or de-identified) for any purpose except as prohibited by applicable law.

Academy Communications

We use your name and email address to send you promotional communications regarding new products and services offered by the Website that we think you may find valuable. We also send you service-related announcements from time to time through the general operation of the Website. You may opt-out of promotional e-mail communications from the International Academy of Television Arts & Sciences or vendors utilized by the International Academy of Television Arts & Sciences to send such communications. Please contact us at iemmys@iemmys.tv or use the unsubscribe option at the bottom of the email to opt-out. Please understand that once you have unsubscribed you will no longer receive said email communication from us which may include important member information, awards announcements, newsletters, etc. We reserve the right to send you non-promotional notices about your account, such as service announcements and administrative messages, even if you opt out of all promotional email communications.

Sharing of Information

The Academy will disclose information under the following circumstances:

By Law or to Protect Rights. When we believe disclosure is appropriate, we disclose information in connection with efforts to investigate, prevent or take other action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of the Academy, our users, our employees or others; to comply with applicable law or cooperate with law enforcement; to enforce our Terms of Use or other agreements or policies, in response to a subpoena or similar investigative demand, a court order or a request for cooperation from a law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us.

Service Providers. We share your information, which may include your name and contact information (including email address), with our authorized service providers that perform certain services on our behalf. These services include fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis, supporting the Website's functionality and supporting contests, sweepstakes, surveys and other features offered through the Website. We also share your name, contact information and credit card information with our authorized payment processing service providers. These service providers may have access to personal information needed to perform their functions but are contractually prohibited from sharing or using such information for any other purpose. Notwithstanding, we may permit them to use information that does not identify you (including information that has been aggregated or de-identified) for any purpose except as prohibited by applicable law.

Advertising and Analytics Partners. We share information, which may include your name and contact information with our advertising and analytics partners, such as Feathr. Our advertising partners act as our service providers or in certain other contexts, independently decide how to process your information. Where these advertising partners independently decide how to process your information, such processing is governed by their own privacy policy. You should consult their privacy policy for more information on their data collection, use, and disclosure practices and instructions about how to opt-out of certain options.

Affiliates. We share information with our affiliates and related entities, including where they act as our service providers or for their own internal purposes.

Partners. We share information with our partners in connection with offering co-branded services, selling or distributing our products, or engaging in joint marketing activities.

Promotions. Our promotions may be jointly sponsored or offered by other parties. When you voluntarily enter a promotion, we share information as set out in the official rules that govern the promotion as well as for administrative purposes and as required by law (e.g., on a winners list). By entering a promotion, you agree to the official rules that govern that promotion, and may, except where prohibited by applicable law, allow the sponsor and/or other entities to use your name, voice and/or likeness in advertising or marketing materials.

Business Transfers; Bankruptcy. The Academy reserves the right to transfer all information in its possession to a successor organization in the event of a merger, acquisition, bankruptcy or other sale of all or a portion of the Academy's assets.

Public Forums. We share information you make public through the Website, such as information in your profile or your biography. Please think carefully before making information public as you are solely responsible for any information you make public. Once you have posted information, you may not be able to edit or delete such information, subject to additional rights set out in the "Changing Information; Account Termination" section below.

Facilitating Requests. We share information at your request or direction.

Consent. We share information with notice to you and your consent.

Notwithstanding the above, we may share information that does not identify you (including information that has been aggregated or de-identified) except as prohibited by applicable law.

OTHER PARTIES

We offer parts of our Website through websites, platforms, and services operated or controlled by other parties. In addition, we integrate technologies operated or controlled by other parties into our Website.

Some examples include:

Links and Sharing. We use hyperlinks on the Website which will redirect you to a social network, website, platform, or other service which is not operated or controlled by us. We also embed a pixel or SDK on our Website that allows you to “share” content through social media. If you choose to engage in such integration, we may receive information from the social network that you have authorized to share with us. Please note these other entities may independently collect information about you through the integration.

Brand Pages We may offer our content through social media. Any information you provide to us when you engage with our content (such as through our brand page or via Facebook Messenger) is treated in accordance with this Privacy Policy. Also, if you publicly reference our Website on social media (e.g., by using a hashtag associated with the Academy in a tweet or post), we may use your reference on or in connection with our Website.

Please note that when you interact with other parties, including when you leave our Website, those parties may independently collect information about you and solicit information from you. The information collected and stored by those parties remains subject to their own policies and practices, including what information they share with us, your rights and choices on their services and devices, and whether they store information in the U.S. or elsewhere. We encourage you to familiarize yourself with and consult their privacy policies and terms of use.

CHANGING INFORMATION; ACCOUNT TERMINATION

You may at any time request to review or change your information by going to your account settings (if applicable) or contacting us as set out in the “Contact” section below. Upon your request, we will deactivate or delete your account and contact information from our active databases in accordance with applicable law. Such information will be deactivated or deleted as soon as practicable based on your account activity and accordance with our deactivation policy and applicable law. To make this request, either go to your account settings (if applicable) or contact us as provided below. We will retain information even after such a request to fulfil the purposes for which it was collected, to prevent fraud, to troubleshoot problems, to assist with any investigations, to enforce our Terms of Use and to comply with legal requirements as is permitted by law. Therefore, you should not expect that all your information will be completely removed from our databases in response to your requests. Additionally, we keep a history of changed information to investigate suspected fraud with your account.

GDPR

GDPR stands for the General Data Protection Regulation. This is a pan-European law which replaces previous national data protection legislation and gives data subjects in Europe rights surrounding the collection, use, and disclosure of their personal data. This section only applies to data subjects located in Europe whose personal data is governed by the GDPR.

Roles. GDPR distinguishes between organizations that process personal data for their own purposes (known as “controllers”) and organizations that process personal data on behalf of other organizations (known as “processors”). The Academy acts as a controller with respect to personal data collected as you interact with our websites, emails, and advertisements.

Lawful Bases for Processing. Data protection laws in Europe require a “lawful basis” for processing personal data. Our lawful bases include where: (a) you have given consent to the processing for one or more specific purposes, either to us or to our service providers or partners; (b) processing is necessary for the performance of a contract with you; (c) processing is necessary for compliance with a legal obligation; or (d) processing is necessary for the purposes of the legitimate interests pursued by us or a third party, and your interests and fundamental rights and freedoms do not override those interests. Where applicable, we will transfer your personal data to third countries subject to appropriate or suitable safeguards, such as standard contractual clauses

Data Subject Rights. A quick summary of rights provided to data subjects in Europe include:

- **Accuracy:** If any of the personal data we hold about you is incorrect or incomplete then you can provide the correct or complete personal data and we must update the personal data we hold.
- **Access and Data Portability:** You have the right to view the personal data we hold about you, to receive copies of this personal data in digital format, and to transmit this personal data to another controller without hindrance from us.
- **Erasure:** You can request that we erase all the personal data we hold about you.
- **Restriction of processing:** In some cases you can ask us to retain your personal data but not do anything with it.

If you want to exercise any of your rights in relation to personal data the Academy holds about you, either go to your account settings (if applicable) or contact us as provided in the “Contact” section below. Please provide details in your request of what actions you would like us to take. For most requests we will need to verify your identity so that we don't give out information to the wrong person. We will respond to your request within 30 days.

Please note that we retain information as necessary to fulfil the purposes for which it was collected and may continue to retain and use information even after a data subject request for purposes of our legitimate interests, including as necessary to comply with our legal obligations, resolve disputes, prevent fraud, and enforce our agreements.

If you have any issues with our compliance, you may contact us as provided in the “Contact” section below. You also have the right to lodge a complaint with the data protection regulator in your jurisdiction.

The full text of the GDPR can be found here: <https://gdpr-info.eu/>

SECURITY

We implement and use reasonable administrative, electronic, personnel and physical measures to protect the information we collect from loss, theft, alteration, unauthorized access, disclosure, destruction, or misuse. However, please be advised that transmission via the internet is no completely secure. We cannot guarantee the security of information about you.

In addition, you are responsible for maintaining the confidentiality of your information by keeping your password confidential. You should change your password immediately if you believe someone has gained unauthorized access to it or your account. If you lose control of your account, you should notify us immediately as set out in the "Contact" section below.

PRIVACY POLICY CHANGES

The Academy may, in its sole discretion, change this Privacy Policy from time to time. Any and all changes to the Academy's Privacy Policy will be reflected on this page and the date new versions are posted will be stated at the top of this Privacy Policy. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account. Users should regularly check this page for any changes to this Privacy Policy. The Academy will always post a link to new versions of the Privacy Policy on the Website. However, the Academy may, as determined in its discretion, decide to notify users of changes made to this Privacy Policy via email or otherwise. Accordingly, it is important that users always maintain and update their contact information.

CHILDREN

The Children's Online Privacy Protection Act ("COPPA") protects the online privacy of children. The Website is intended for a general audience and not direction at children. We do not knowingly collect or maintain personal information (as defined by COPPA) from children, unless or except as permitted by law. Any person who provides information through the Website represents to us that he or she is 13 years of age or older. If we learn that personal information has been collected from a child on or through the Website, then we will take the appropriate steps to cause this information to be removed in accordance with COPPA. If you are the parent or legal guardian of a child who has become a member of the Website or has otherwise transferred personal information to the Website, please contact the Academy using our contact information below to have that child's account terminated and personal information deleted in accordance with COPPA.

If you are a California resident under 18 years old and registered to use the Website, you can ask us to remove any content or information you have posted on the Website. To make a request, email us at the email address set out in the "Contact" section below with "California Under 18 Content Removal Request" in the subject line, and tell us what you want removed. We will make reasonable good faith efforts to remove the post from prospective public view, although we cannot ensure the complete or comprehensive removal of the content and may retain the content as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

CALIFORNIA PRIVACY RIGHTS

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of the personal information that was shared and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request using the contact information set out in the "Contact" section below and specify that you are making a "California Shine the Light Request." We may require additional information from you to allow us to verify your identity.

TRACKING TECHNOLOGY CHOICES AND DO-NOT-TRACK POLICY

Cookies and Pixels. Most browsers accept cookies by default. You can instruct your browser, by changing its settings, to decline or delete cookies. If you use multiple browsers on your device, you will need to instruct each browser separately. Your ability to limit cookies is subject to your browser settings and limitations.

Do-Not-Track. Most web browsers and some mobile operating systems include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have information about your online browsing activities collected. There is not an industry consensus on how to interpret the DNT signal. Accordingly, unless and until the law is interpreted to require us to do so, the Website does not monitor or respond to DNT browser signals or mechanisms. For more information on “Do Not Track,” visit <http://www.allaboutdnt.com>.

Please be aware that if you disable or remove tracking technologies some parts of the Website may not function correctly.

CONTACT

If you have any questions regarding our Privacy Policy or complaints, please contact us at:

International Academy of Television Arts & Sciences, Inc
25 West 52nd St, 14 FL
New York, NY 10019
Email: iemmys@iemmys.tv
Phone: (212) 489-6969

This page intentionally left blank.

