



INTERNATIONAL
ACADEMY OF TELEVISION
ARTS & SCIENCES

2021 RULES & REGULATIONS
JCS International Young Creatives Award

theme: **Stand Up for Peace – Women and Men United for Change**

The International Academy of Television Arts & Sciences presents the JCS International Young Creatives Award, designed to discover, recognize and foster young talent from around the world while creating a global conversation around Peace. The competition recognizes young creatives (18 to 29 years old), and offers them the acknowledgement and encouragement that might lead to a successful career in television. Entrants are asked to create a one (1) minute video on the peace-based theme of the year. The deadline for submissions is **September 8, 2021 at 12 noon EST**.

Three (3) winners will be presented their award during a Festival Cocktail on Sunday November 21st.

JCS International, a Ronald S. Lauder company, is a global media company headquartered in New York City. JCSI provides a wide range of services, from strategic communications and public relations to content creation to policy research and advocacy. JCS International is committed to delivering measurable results and has a proven track-record working with high-profile, prestigious clients and organizations.

The International Academy of Television Arts & Sciences is a membership based organization comprised of leading media and entertainment figures from over 60 countries and 500 companies from all sectors of television including internet, mobile and technology. The Academy's yearly schedule of events includes the prestigious International Emmy® Awards, The International Emmy® Kids Awards, and a series of industry events such as Academy Day, The International Emmy® World Television Festival and Panels on substantive industry topics. The International Academy of Television Arts & Sciences recognizes excellence in television produced outside of the United States, as well as US Primetime programs produced in languages other than English, with the prestigious Emmy® Award. Currently celebrating programming across varied areas including: Arts Programming, Current Affairs, Comedy, Documentary, Drama Series, News, Non-Scripted Entertainment, Short-Form Series, Telenovela, and TV Movie/Mini-Series, it also recognizes excellence in Performances, and Kids programming. For more information go to www.iemmys.tv.

RULES AND REGULATIONS

I. Eligibility

- The Applicant must be a non-U.S. citizen (dual citizens are eligible).
- The Applicant must be a minimum of 18 years of age upon completion of entry form.
- The Applicant must not have reached his/her 30th birthday as of December 31, 2021.
- The Applicant cannot be an Employee or a relative of a staff member of JCS International and/or of the International Academy of Television Arts & Sciences
- The Applicant must deliver an original completed one (1) minute video (including credits if applicable) on the theme of the year: **Stand Up for Peace – Women and Men United for Change**
- The video must be submitted in English (produced, dubbed, or subtitled.)
- The Applicant must be the creator(s) of the video.
- All Applicants must complete the entry form to be eligible.
- Use of unauthorized copyrighted material is not acceptable. Participants are responsible for obtaining any and all releases and consents necessary to permit use and exploitation of the video, prior to submission.
- Entries must be original work of the participant.
- Material that has previously been sold or is currently under option may not be submitted.
- Individual Participants may enter multiple videos; however, only one of their videos can be selected for the final round.
- Past winners of the Award are not eligible.
- Past entrants may submit their video again as long as they still meet the eligibility criteria.
- Commercials and/or any content created to promote a brand or service are ineligible.
- The Academy reserves the right to not accept any program deemed unsuitable. The ruling of the Academy is final.
- There is no entry fee to submit a video into the competition.

II. Entry Submission

- Deadline for receipt of submissions is **September 8, 2021, 12 noon EST.**
- Entries must be submitted through the online competition platform.
- Video must have the following technical specifications: Mp4 file, H.264 codec, 1280x720 frame size (16:9 Aspect Ratio), web optimized, 2 Mbps total bitrate.

III. Judging of Entries

- The First round of the selection is by popular vote. Any given individual can only vote once for an Entry; however, they can vote for multiple Entries of their liking. Public voting will be open from September 15th to September 22nd.
- The twenty (20) videos (One (1) per individual participants) with the most Likes on the judging portal will move on to the Final round, along with three videos selected by the Academy.
- The Final round is judged in person by a panel of jurors invited by the International Academy of Television Arts & Sciences, after consultation with JCS International. The jurors' decisions will be based on the original story illustrating the theme of the year; characters and how they are developed; creativity; and knowledge of craft. The decision of the jurors is final.
- Final round jurors will select three (3) Winners.
- The three (3) Winners will be notified early October.

IV. Winning the Competition

[Due to Covid-19, Details regarding the award presentation will be determined later in the Year]

- The three (3) Winners* will be invited to attend the 49th International Emmy® Awards events in New York**
- Winners will be presented with an Official Plaque at the International Emmy® World Television Festival in New York City on Sunday, November 21, 2021.

* In the event that more than one person participated in the making of a winning entry, one person only must be designated to represent the group in New York, attend the events, and be presented with the prize. Please note that only this person will be credited on all materials and releases from the Academy.

**** Winners must have a valid passport and are responsible for arranging any visa they might need to enter the U.S. (The Academy will provide an invitation letter to facilitate the process). Travel and accommodation will be provided by the Academy (details will be given to the Winners later in the Year)**

By submitting an Entry into the competition, you agree to the following:

1. I hereby represent and warrant to the International Academy of Television Arts that my entry (the “Entry”) in the competition (the “Competition”) is: (i) completely my original work; (ii) not copied from any other source or previously exploited or distributed in any media or format; (iii) not in the public domain; and (iv) not in violation of the rights of any kind or nature of any other person or entity. The International Academy hereby reserves the right in its sole discretion to disqualify any entries.
2. I hereby certify that I meet all of the eligibility requirements stated in the Rules and Regulations.
3. I hereby acknowledge that the International Academy, JCS International, and the competition Jurors, as well as their respective affiliates, employees, officers, directors, licensees, and assigns (collectively, “Designated Entities”) engage, have engaged, and may engage in the future, in and in connection with the developing, writing, and exploiting literary, artistic, and other material, including screenplays, teleplays, treatments, themes and plots (collectively, the “Materials”). I hereby acknowledge and agree that any Materials that any Designated Entity may hereinafter use or exploit may have originated with a Designated Entity, or with a third party that has submitted such Materials to a Designated Entity, and that such Materials may resemble or be identical to, my Entry. I therefore agree that I will not be entitled to any credit or compensation of any kind in the event that any third party’s Materials similar or identical to my video may be created by a Designated Entity. Furthermore, as an inducement to The International Academy to accept my Entry into the Competition, I hereby waive any claim or right of action against all Designated Entities (including, without limitation, the International Academy of Television Arts & Sciences, for any use of any third party’s Materials (or any portions thereof) whether or not such Materials contain any features or elements similar or identical to those contained in my Entry.
4. I hereby grant the International Academy and JCS International the non-exclusive right to use my name and likeness in connection with any and all publicity or promotional activities associated with the Competition, any and all future competitions, and any other events that the International Academy of Television Arts & Sciences and/or JCS International may organize.
5. I agree to indemnify, defend, and hold harmless the International Academy / JCS International Young Creatives Award competition and Jurors, individually and collectively, and all officers and members of the International Academy and JCS International from and against all claims, demands, damages, judgments, and liabilities arising out of or in connection with any and all claims of third parties, in connection with my Entry, including without limitation, claims based on rights of privacy, rights of publicity, false light, defamation or copyright or trademark infringement.
6. I have read and understand this agreement and it shall stand as our sole agreement.
7. I understand that my email address will be shared with JCSI after the competition has been closed, and that I may be contacted by JCSI to participate in a global conversation about peace. The International Academy is not responsible for the content of any future communication between the entrants and JCSI.