



## 2024 Publication Specifications

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**Due October 6:**

### 2024 International Emmy® World Television Festival Program 2024 International Emmy® Awards Gala Program



#### Full Page

7" wide x 9" high (trim)  
7.25" w x 9.25" h (bleed)  
6.5" w x 8.5" h (type)

#### 2-Page Spread

14" wide x 9" high (trim)  
14.25" w x 9.25" h (bleed)  
13.5" w x 8.5" h (type)

#### PROGRAMS:

- Ads must be PDF/x1-a files or high resolution PDF files, 300 dpi, in **CMYK** format, flattened layers.
  - Files over 5MB should be sent via file transfer platform such as wetransfer.com.
  - Label your artwork file indicating publication name and product/advertiser, for example:  
"2024\_COMPANY NAME\_PUBLICATION\_SIZE.pdf"
  - If requesting a URL link, please provide when sending artwork
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**Due December 18:**

### 2024/2025 International Emmy® Magazine



#### Full Page

8.5" wide x 11" high (trim)  
8" wide x 10.5" high (type)

#### 2-Page Spread

17" wide x 11" high (trim)  
16.5" wide x 10.5" high (type)

#### MAGAZINE:

- Ads must be PDF/x1-a files or high resolution PDF files, 300 dpi, in **RGB** format, flattened layers.
  - Files over 5MB should be sent via file transfer platform such as wetransfer.com.
  - LABEL your artwork file indicating publication name and product/advertiser, for example:  
"2024\_COMPANY NAME\_PUBLICATION\_SIZE.pdf"
  - If requesting a URL link, please provide when sending artwork
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